

APPLY TODAY!

LHOME is hiring a Community Outreach Specialist!

LHOME, Louisville's intentionally inclusive lender, is seeking an AmeriCorps Member, to spearhead community outreach and raise awareness of our financial coaching services and loan products through community engagement, social media and other marketing and public relations strategies. This paid AmeriCorps position includes a stipend and health care benefits and provides an exciting opportunity to help more Louisvillians achieve their dreams while you learn about credit, economic opportunity, community development, and marketing/communication.



About LHOME

The Louisville Housing Opportunities and Micro-Enterprise Community Development Loan Fund, Inc. (LHOME) is a mission-driven, nonprofit non-regulated financial institution that provides accessible, affordable loan products and financial coaching services to low-income small business owners, homeowners, and residents of Louisville, Ky. LHOME is a Community Development Financial Institution (CDFI), certified by the U.S. Treasury. LHOME serves the people and businesses of Louisville's low- and moderate- income census tracts, primarily our West and South End neighborhoods, and our work creates intergenerational wealth opportunities, particularly for Louisville's Black and Brown residents. Over 70% of LHOME clients are persons of color, and over 90% reside in these historically underserved and marginalized sections of our city. Learn more about LHOME: www.lhomeky.org.

To apply, please send your résumé and a written description on why you are interested in this position to kspangler@lhomeky.org. For more information check out our website at lhomeky.org or call Kala Spangler at 502-657-5945.

TO APPLY

The Community Outreach Specialist will:

- Conduct community outreach and recruitment of new clients
- Develop and execute marketing, communications, and public relations strategies to promote client participation in LHOME's services and offerings
- Provide clients and prospective clients with information on LHOME services and products
- Build and sustain meaningful partnerships and relationships with other Louisville-based community development and human services organizations
- Create and maintain LHOME's social media presence with the focus of reaching community members in need of LHOME services
- Compose and produce written and video materials that promote the work of LHOME and assist in finding and maintaining clients
- Collaborate with other LHOME staff and contractors
- Work every day to find new ways to help fulfill LHOME's mission