



LHOME ANNOUNCES NEW PRESIDENT AND CEO – KEITH TALLEY

(Louisville, KY) March 4, 2022— Today LHOME announced Keith Talley, Sr. will be joining the organization as President and CEO. Mr. Talley is currently serving as Louisville Metro’s Chief of Community Building where he oversees operations across multiple areas, including Office of Safe & Healthy Neighborhoods (OSHN); Resilience & Community Services (RCS); Air Pollution Control District (APCD); Parks & Recreation, and Group Violence Intervention Program. Mr. Talley is also the Interim Project Manager for the Louisville Accelerator Team tasked with helping to implement the \$388M American Rescue Plan (ARP) funding for the city.

When asked about why this role appealed to him, Keith said, “I am incredibly excited about the opportunity to work for an organization whose mission so closely mirrors the work I have poured my heart into for so many years. I believe, without any hesitancy that the work of LHOME will continue to grow and will be a beacon of financial hope and a positive impact in communities, too long neglected.”

In addition to his significant public service work, Talley’s background includes serving as Deputy Commissioner with Commonwealth of Kentucky where he led strategic planning and coordination for the Department of Financial Institutions. Talley also has extensive banking experience and CDFI experience. He previously served as the senior lender/senior vice president for the Louisville Community Development Bank. Prior to the Louisville Community Development Bank, he served as a commercial lender for National City Bank and , Community Relations Administrator & Executive Director for the National City Community Development Association.

Louisville Mayor, Greg Fisher said, "Keith is a great public servant for the residents of Louisville -- from improving our community's environment while leading the Air Pollution Control District to tackling some of community's biggest challenges, including violence prevention and homelessness, as Chief of Community Building." "Keith will continue to support the important work he is doing for Metro, as well as become a consultant to the Group Violence Intervention Program, and I know he will continue doing great work for our community when he fully transitions to LHOME."

LHOME’s Interim President and CEO, Mary Ellen Wiederwohl echoed Mayor Fisher in saying, “I had the privilege of working with Keith during my time as Chief of Louisville Forward. I have always found Keith to be such a solid leader who is always willing to roll up his sleeves to tackle the biggest of challenges. Given Keith’s prior experience with National City and Louisville Community Development Bank, I am confident I am passing the baton to a highly experienced professional.”

“LHOME’s Board of Directors is thrilled to have Mr. Talley join us as LHOME’s President and CEO. After an extensive search process, Mr. Talley’s previous banking and CDFI experience along with his public service, gives us confidence he is the exact leader LHOME needs as we look to the future, Adam Hall, Board Chair for LHOME said. Hall added, “We are excited for Mr. Talley to begin transitioning from Metro Government over the next few months.” Finally, Hall added, “we are incredibly grateful to Mary Ellen Wiederwohl who over the last several months has helped LHOME build critical infrastructure and develop the staff to help LHOME on its

growth trajectory. We are excited to see her future successes as leader of Accelerator for America.”

For more information on LHOME, please visit www.lhomeky.org or email info@lhomeky.org.

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About L HOME:

LHOME stands for The Louisville Housing Opportunities and Micro-Enterprise Community Development Loan Fund, Inc. LHOME is a mission-driven nonprofit financial institution that provides affordable loan products and financial coaching services to low-income homeowners and small businesses as well as BIPOC (Black, Indigenous and People of Color) populations in the Louisville-Jefferson Metropolitan Statistical Area. LHOME is a Community Development Financial Institution (CDFI), certified by the CDFI Fund at the U.S. Treasury. For more information, please visit www.lhomeky.org.

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